Freek Vermeulen is a Professor of Strategy and Entrepreneurship at the London Business School. He studies issues of strategic management and corporate entrepreneurship. His award-winning research has been published in various academic journals, and his business books have appeared in many languages, including Arabic, Chinese, Dutch, Indonesian, Japanese, Korean and Russian. He writes regularly for the Harvard Business Review, is a sought-after keynote speaker at company and industry conferences, and is the first-ever winner of the London Business School’s Excellence in Teaching Award.

The Financial Times wrote about Freek: “The London Business School professor is a rising star and his pithy observations are both accessible and authoritative.” It also named him as a new management guru. He previously served on the School’s Board of Governors, was a member of its Management Board, the Chair of the Strategy and Entrepreneurship Subject Area, and the School’s Director of Strategy.